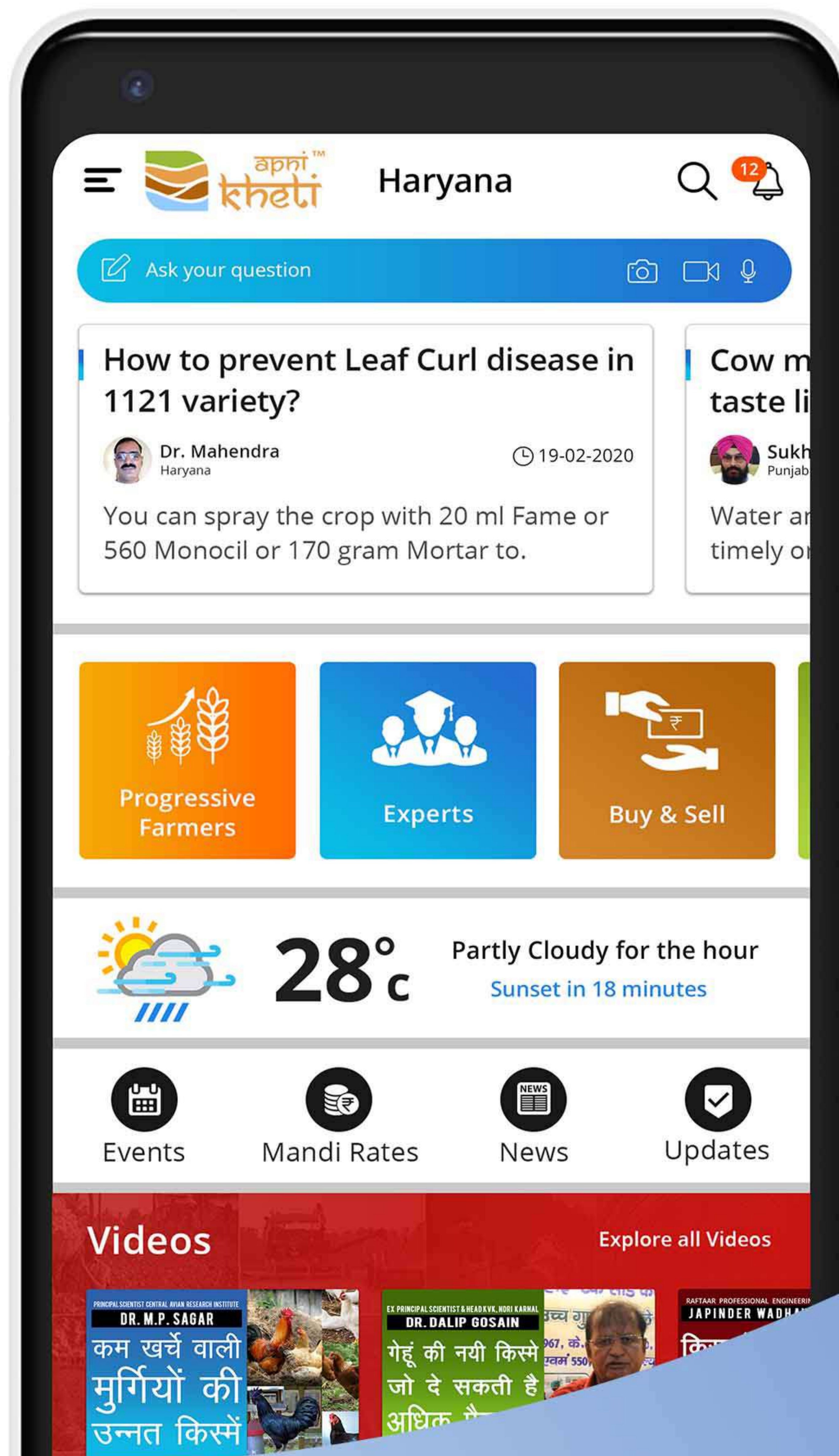


India's most trustworthy

Agriculture and Livestock Mobile App



WHO ARE WE?

Apni Kheti is a mobile application that provides a platform for farmers to get their problems related to agriculture and allied activities addressed & resolved from the experts affiliated to the respective field of agriculture. We are a comprehensive and innovative agricultural portal that helps rural communities drive efficiencies and sustainability.



We help the farmers to become more connected, integrated, & informed than ever before by answering approx. 1-2K queries daily from experts.



From seeds, fertilizers, pesticides, machinery to equipments, we provide them the right information at the right time from the right sources, from where they should get these inputs and equipment.



Our App is available in 3 languages i.e. Hindi, English and Punjabi, where farmers can ask their questions in written, audio and video message form.



Our Mobile app also provides a platform for the experts to provide expert advice, post comments, and publish articles and blogs related to agriculture and other diversified fields of agriculture.



Regular and timely advisory is also sent to farmers from credible sources like Agricultural & Veterinary Institutes, KVKs, Domain experts, etc.

Thus farmers always turn to a credible platform which always provide authentic information & have become their first choice to get info & knowledge regarding any product or services.

OUR PACKAGES:

We work with you to place your products & services advertisement on the best possible position to reach your audience.

Inclusions	All India Package:	Regional Package:	State Package:
1. Visibility in states	All	5 states	1 state
2. Social media promotion	✓	✗	✗
3. Word limit on artwork	✗	30	20
4. Word limit in description	✗	80	50
5. Redirect customers to client's page	✓	✓	✗
6. Spread-sheet of leads generated	✓	✓	✓

*Ask us about our additional services like AD designs and Artworks.

YOUR INVESTMENT:

	All India (INR)	Regional (5 States) (INR)	State (INR)
1 Month	20,000	15,000	7,500
3 Month	50,000	30,000	15,000
6 Month	100,000	50,000	45,000
12 Month	150,000	100,000	75,000

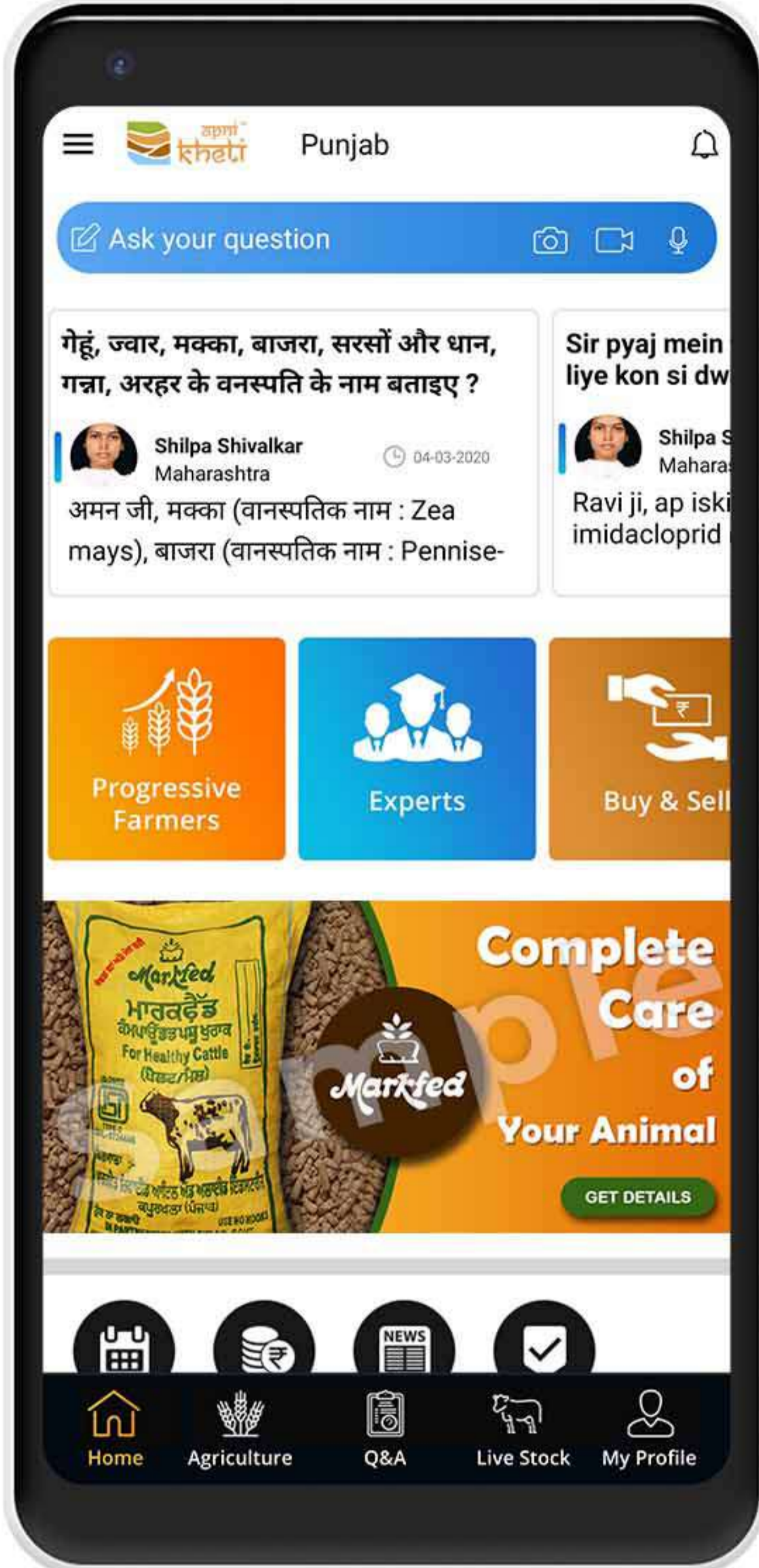
* Above rates are based on slot availability and are valid till Sept 30, 2021

OUR REWARD:

A 15 day trial will be given to all our partners and if in case they feel the services are not up to their requirement then the whole amount will be refunded to them. If clients renew their package before its expiry time, then they will be given extra 10% discount.

AD SPOTS:

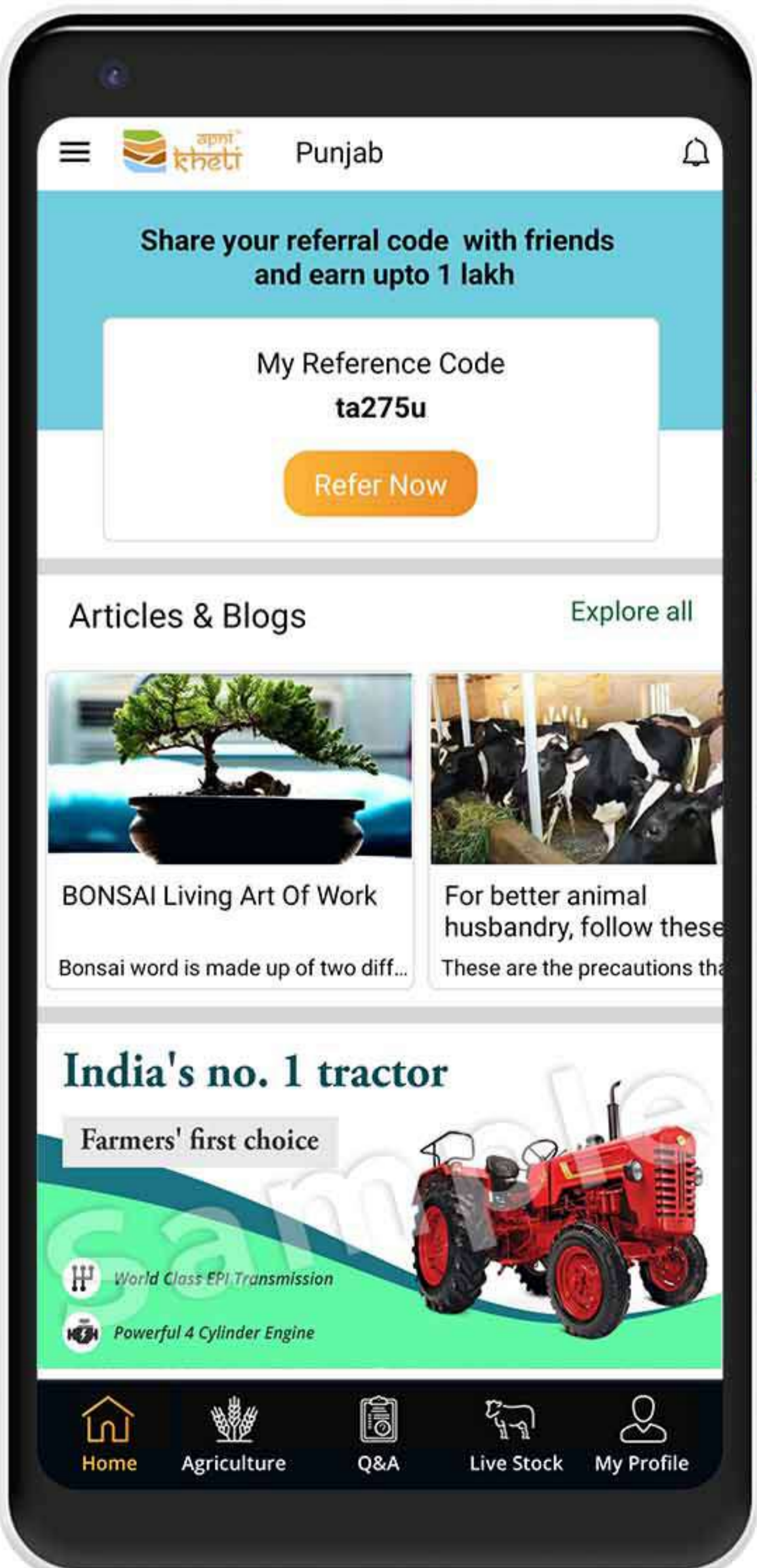
TOP



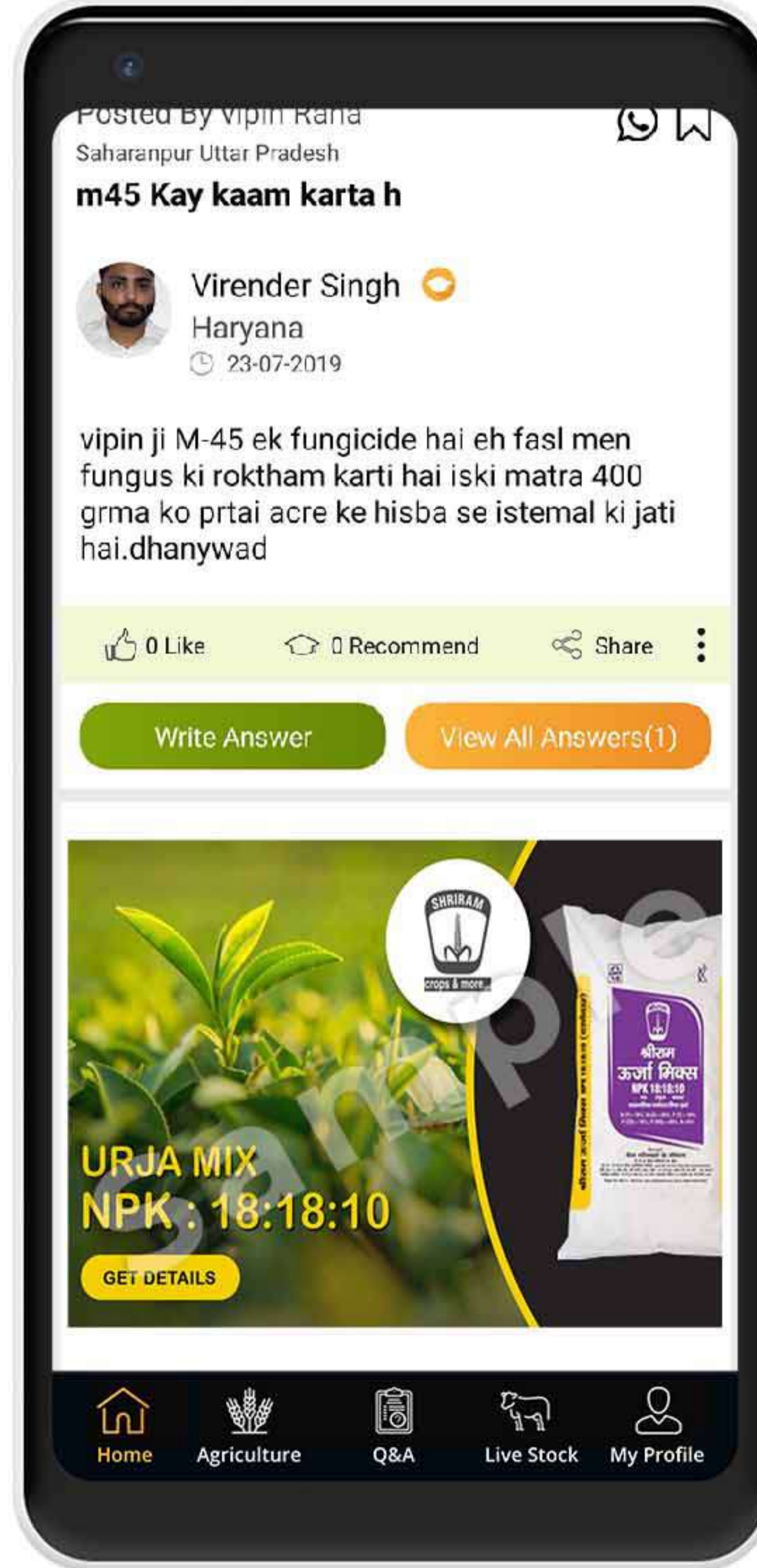
MIDDLE



BOTTOM



Q&A SECTION



PORTFOLIO:





To Discuss More About Packages and Commercials

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